

Memo To: MN Speed Test Initiative Participants
Memo From: Nathan Zacharias
Re: Social Media Post Templates
Date: 8/7/2020



PLEASE PERSONALIZE FOR YOUR COMMUNITY'S OR ORGANIZATION'S NEEDS

- Broadband access is important now more than ever. The MN Speed Test Initiative needs your help to build better broadband service maps. Take the speed test today: www.mnruralbroadbandcoalition.com/speedtest
- Most students in MN will be distance learning in some form this fall. We know that thousands across the state don't have access to broadband internet in their homes. The MN Speed Test Initiative is working to get more accurate mapping to see where gaps in coverage are. The speed test takes less than 30 seconds: www.mnruralbroadbandcoalition.com/speedtest
- We've been relying on incomplete data to make big decisions on broadband infrastructure for years. Most broadband maps don't measure access on a house-by-house basis. The MN Speed Test Initiative will give us granular data this just isn't available anywhere else. Help us build the new standard for broadband mapping: www.mnruralbroadbandcoalition.com/speedtest
- The MN Speed Test Initiative wants to find out exactly where broadband service is available in Minnesota and what speeds people are receiving. Take the test today to find out your home internet speed: www.mnruralbroadbandcoalition.com/speedtest