



Top 10 reasons everything is better with better broadband

- 1. Broadband supports economic diversification.**
Listen to local experts discuss it on MPR <http://wp.me/p3if7-3Mg>
- 2. Homebuyers want broadband.**
Recent survey shows quality broadband was second most important feature to surveyed homebuyers. <http://wp.me/p3if7-3J5>
- 3. Telemedicine can reduce healthcare costs up to 72 percent.**
A 2010 study found the cost of in-hospital heart monitoring could be reduced by up to 72% with telemedicine. <http://wp.me/p3if7-2KN>
- 4. Broadband keeps big buck businesses in town.**
\$1 million business stays in Ada, MN because of broadband upgrade. <http://wp.me/p3if7-37d>
- 5. Broadband lures new businesses to town.**
A medical school is opening in Gaylord, MN in 2018. Fiber access made that possible. <http://wp.me/p3if7-3nQ>
- 6. Households with broadband save \$11,219 annually.**
Studies show saving with better shopping and online interactions. <http://wp.me/p3if7-3KT>
- 7. Community investment in broadband pays off \$10 to \$1.**
A report by SNG found that ROI investment in rural Minnesota communities was \$10 for every \$1 spent. <http://wp.me/p3if7-2zl>
- 8. Smart use of broadband helps business make more money.**
Rural MN convenience store increases income \$100,000 in 6 months with simple website. <http://wp.me/p3if7-3EM>
- 9. Broadband opens the door to second jobs that pay well.**
Learn about the artist in rural Wisconsin that teaches online. <http://wp.me/p3if7-2CF>
- 10. Broadband brings the degree to your kitchen table.**
The U of M offers more than 30 fully online academic programs and certificates. <http://wp.me/p3if7-2To>